

**Minutes of the Second Meeting of The TEAL Foundation:
held at the Courtyard Hotel, Arcadia, Pretoria.
From 6pm, 28th September 2011**

Present:

Alton Geils, Dennis Jacoby, John Barrington, Stephen Goodson.

Apologies:

Craige Shambrook, Gideon Robbertse, Herbert Nijland, Nicholas Geils, Scott Cundill.

A: Added Items:

No items were added to the agenda.

B: Introduction:

- 1) The meeting opened at 6:00 pm.
- 2) Alton Geils acted as chairman and John Barrington as Secretary to the meeting.
- 3) The minutes of the previous meeting were tabled, read and confirmed by the Chairman and Secretary.

C: Reports Back:

- 1) **LEGAL:** The Chairman reported there was little known progress on the issue of registering the Foundation as an NPO. He expressed the view that Gideon Robbertse was probably too engrossed in his own affairs to be expected to deliver on demand, and that he would approach Herbert Nijland with a view to arranging registration as an NPO as this was an essential first step for any meaningful progress.
- 2) **IT:** Dennis Jacoby asked John Barrington to report back on the Web Site.
JB Reported that the delays regarding the web development were largely past and that the Web site was basically active but should be regarded as a work in progress. The URL for the site is www.tealtax.co.za and is intended to be used for, amongst other activities, informing and interacting with visitors to the site and as a password protected venue for interaction of members of the NEC, including using it to debate technical matters and as a depository for minutes, agendas, accounts and such-like.

In response to a query from the Chairman about responsibility for content JB reported that while he was technically responsible for content at present, content was subject to the approval of the NEC and in particular the Chairman, who all should view and critique the content and put their proposals to JB for change.

In response to Stephen Goodson JB indicated that the site would include a Frequently Asked Questions (FAQ) page and took the point from the Chairman that there was an FAQ section in Bob Shambrook's book that could be referred to.

3) FINANCE:

a) Finance: JB Expressed the opinion that the foundation could not properly develop financial plans without the existence of the NPO.

b) Accounting: JB requested the NEC's permission to record the accounts of the Foundation on his own accounting software, namely General Accounting Projects software, as a Beta or test site. This request was granted.

4) **POLITICAL:**

JB indicated that delays in the TEAL web-site development had delayed development of a political party site but that was still in process.

AG indicated to the meeting that he still believed there was a case for a TEAL political party. JB made the point that this could endanger TEAL credibility with other political parties and that while anyone had the right to form a political party of his choice, a TEAL meeting was probably not an appropriate venue for discussing such a party.

5) **TECHNICAL:**

JB indicated that the web-site will soon have a password protected page in which technical matters could be discussed in a posting forum, topic by topic, from which contributions it is hoped that collective wisdom would successfully address these issues. Members of the NEC will be advised when this facility goes 'live'.

6) **OTHER:**

Stephen Goodson told the meeting of the National Planning Committee's on-line debate and suggested that the Foundation should participate in this forum.

7) **CHAIRMAN:**

AG reported that we should accept smaller meetings rather than delay meetings in attempts to get full attendance.

AG also reported that he was pursuing contact with the founder of the Black Like Me business.

8) **MARKETING:**

JB reported his frustration at successfully selling the concept but having no follow-through available. He suggested a standard business card pointing to the web-site would provide such follow-through.

DJ indicated that JB should provide a draft card and he (DJ) would be willing to produce the card. For now The printed cost is 44c per card. When this charge would apply was not indicated.

Other suggestions for marketing, were bumper stickers, T-shirts, sun visors, stationery, desk calenders and other merchandise, which could be distributed or sold-on as part of the Foundation's marketing strategy.

The point was made that little progress was possible without funding which in turn depended on the formation of an NPO.

AG indicated that he would distribute his 'one-pager' introduction to TEAL, to the NEC for approval and then to Scott Cundill for distribution to his membership data-base.

9) The date for the next meeting is set for 1:00 pm Tuesday 29th November, the venue to be decided.

10) The Chairman thanked Stephen Goodson for the venue and the members for attending.

11) The meeting was declared closed at about 8:50 pm.

The Minutes be and are hereby approved this 29th day of November, 2011:

Chairman:

Secretary:

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